

Streamline Group

STYLE

Custom 1-of-a-kind e-stationary that doesn't look like everyone else's

SIMPLICITY

No programming or computer expertise required whatsoever

FIREPOWER

Unlimited mixed media, surveys, signup forms, social applications+

SUCCESS RATE

Claire is our dedicated Deliverability Specialist. 92%! Enough said!

SUPPORT

Ongoing support & advice from REAL people

EASY INTEGRATION

Ready-to-Deploy interface with multiple CRM's, Microsoft apps+

PRICE

FREE Custom-Design
FREE Consultation & Training
FREE Survey-Builder
FREE Media Storage
FREE Intelligent Tracking & Reports
FREE Mass Data Upload/Transfer
ALL OF THIS COSTS 3¢ PER EMAIL SENT & NOTHING ELSE!



Avoid the Crowd. Stand out in *style* with Email Marketing by Streamline!

An important part of any organization's communications plan, email marketing helps retain customers, keep members informed, increase sales, fill seats, raise brand visibility & grow your business. Email is faster & more affordable than traditional print mail, and, by some measures, it offers the best return on investment (about \$43 per dollar spent, according to the Direct Marketing Association) of any marketing channel.

But to work, email has to be done well. That means clear, compelling content & a professional, branded email design. It means personalized, relevant campaigns & sophisticated delivery. & it means results that you can easily track & apply to future mailings. There's a lot to consider along the way.

Fortunately, there's Streamline. We're here to help you manage all those aspects of your email marketing strategy with more style & ease than ever before. That's because we've taken a unique approach to email marketing software. We think it should be simple to use, with thoughtful features & an uncluttered interface. We think it should be made for you, with custom brand design that stands out from the pre-fab templates of the world. & it should even be personal, with exceptional customer service & a company you feel good about partnering with.

It's all about email marketing in style, & it's why more than 30,000 small & midsize businesses, non-profits & agencies have chosen emma® to power their email newsletters, surveys & campaigns. & with emma's help, we'd love to help you, too.



Powered by emma®

Streamlining Business Communications

www.SGLLC.net

Streamline Group

CREATE EMAILS WITH STAND-OUT STYLE.

Monthly newsletters, invitations, promos and more. No matter what you send, your organization's emails will stand out in style. Start with custom designed stationery from emma®, then pair it with our menu of stylish content layouts to create works of art every time. Even Tuesday

Simple, sophisticated features make work less, well, work-like.

Every account comes with a full set of features to simplify the way you communicate with your customers. They're designed with small & midsize organizations in mind, so while they'll help you do powerful things for your marketing, they won't require any technical kung-fu (or any kind of kung-fu, really). Oh, & they're all packaged up in style with an easy-to-understand interface that'll save you time & frustration.

- ▶ **Stylish, intuitive screens** Emma's interface is open, inviting & easy to understand.
- ▶ **A smart campaign editor** Anyone can create html works of art.
- ▶ **Custom email design** We'll create a professional email template just for you.
- ▶ **Surveys & forms** Get to know your audience with stylish, easy-to-use surveys & forms.
- ▶ **Search & segment** Find people quickly by ZIP code, response history & more.
- ▶ **Easy list import** We'll automatically de-dupe your list for you.
- ▶ **Unlimited signup screens** It's easy for people to join your list from your website.
- ▶ **Proof before you send** Double-check your email's links, content & more with one click.
- ▶ **Real-time response tracking** Watch as people open, click, share & more, as it happens.
- ▶ **Interactive charts** See at a glance how your email results improve over time.
- ▶ **Welcome emails** Greet new subscribers with an automatic welcome note or series.
- ▶ **Birthday & event notes** Trigger emails before, on or after any big day.
- ▶ **Survey follow-ups** Automatically send an email whenever someone takes an Emma survey.
- ▶ **Mac & PC friendly** On a Mac? Great. Emma works there, too.
- ▶ **Help when you need it** Friendly, personal email & phone support for all.
- ▶ **No-fuss member management** Your subscribers can opt out of their subscriptions anytime.
- ▶ **Personalization** Customize any email with information you're storing about your subscribers.
- ▶ **Social sharing** See how your subscribers are sharing your emails on popular social networks.
- ▶ **Connect to Salesforce.com** Import & send to your Salesforce.com contacts, right from Emma.
- ▶ **Send whenever you want** Send any time of day or night, or schedule your send-off in advance.
- ▶ **Campaign archiving** Any email you send comes with a free online version for easy publishing.
- ▶ **Create your own database** Use as many standard & custom fields as you like to collect & store data.
- ▶ **Sophisticated delivery** Our expertly built delivery network makes sure your emails arrive in the inbox.

Streamline Group

Streamlining Marketing & Financial Information

Everything you know about the way businesses communicate is about to change! We've been around for a while but under a different name & doing things a bit differently. We'd be honored if you'd visit our brand new website to learn more about Tennessee's only locally owned full-spectrum source for mailing, shipping & receiving services & solutions. Add us to your safe-sender list to receive your free customer toolkit. Here's just a few of the many things we do!

 <p>The best mailing systems in existence are made right here in the USA!</p>	 <p>Web-Hosted Shipping, Receiving & Inventory Systems with zero upfront cost!</p>	 <p>E-Billing that's getting 80% adoption-rates compared to the 12% industry average!</p>
 <p>Pressure-Sealers that automate doc-processing & accelerate your company's green initiative!</p>	 <p>Postal discounts & address-cleansing by Satori, no expertise required!</p>	 <p>The best tabletop folder-inserters are easy to operate & as reliable as they come!</p>
 <p>Printers & Duplicators that are economical, yet reliable. Save by combining with your mailing system.</p>	 <p>Don't have the mail volume to qualify for postal discounts? No worries. We'll pick it up, integrate it & get those discounts for you!</p>	 <p>Niche furniture systems for your mailroom, reception area, conference room, filing area & much more!</p>

Oh & let's not forget.... You're looking at Streamline Group's newest Innovation. Sophisticated, supported, web-hosted, custom-designed Email Marketing by Streamline for only .03 cents per email with no upfront expense! We custom build it to accomplish your unique objectives. Call us, email or visit www.SGLLC.net today to learn more.

E-Newsletters • Employee Communications • Events • Specials • Coupons • Customer-Surveys • Invitations • E-Magazines • Product Catalogs • Holiday Greetings • Customer-Support • Videos • Commercials • Property Listings

Email Marketing by Streamline. The possibilities are endless!

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